

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

Order ID: 58192	CF LOC-POL	FBD - LBD: 10/29/12 - 11/06/12	HL#:	Created: 09/04/12 01:57 PM
Client: WARREN FOR SENATE 2012...	CPE: / / 11667	Agency Commission: 15 %	Updated: FWONG on 09/04/12 02:26 PM	
Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Self :03:00	Confirmed: 09/04/12 02:26 PM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	1 1 1 1 1 0 0	SUNR	30				0.0	\$500.00	7	\$3,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/06/12	5	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 2 2 2 2 0 0	NEWS	30				0.0	\$900.00	14	\$12,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/06/12	10	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 2 2 2 2 0 0	MORN	30				0.0	\$500.00	14	\$7,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/06/12	10	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$270.00	1	\$270.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Agency: MEDIA STRATEGIES & RESEARCH	Product: WARREN/D/US SEN MA	Sell :03:00	Confirmed: 09/04/12 02:26 PM	
Buyer: R. BEALE	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: PAT CASHEN POLITICAL-WBZ-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WCVB: 0%	WHDH: 0%	WFXT: 0%	WLVJ: 0%
	WSBK: 0%	WBPX+: 0%	WNDS: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MCBSSAT	* * * * * S *	MORN	30				0.0	\$990.00	2	\$1,980.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$630.00	1	\$630.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,980.00	2	\$3,960.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	DRACHAEL9A	0 1 1 0 1 0 0	DAY	30				0.0	\$585.00	3	\$1,755.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/31/12	11/06/12	2	1									

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 Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	DDEAL	1 1 0 0 0 0 0	DAY	30				0.0	\$1,000.00	2	\$2,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/30/12	11/05/12	1	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	DPRICE	1 1 1 1 1 0 0	PRCE	30				0.0	\$1,080.00	7	\$7,560.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$630.00	7	\$4,410.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/06/12	5	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	DCBSSOAP2	M * * * * *	SOAP	30				0.0	\$600.00	1	\$600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	DDRPIL	2 2 2 2 2 0 0	PHIL	30				0.0	\$650.00	12	\$7,800.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	10	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	EJUDY4P	1 1 1 1 1 0 0	EFG	30				0.0	\$850.00	6	\$5,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
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Buyer: R. BEALE Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	EJUDY430P	1 1 1 1 1 0 0	EFG	30				0.0	\$850.00	6	\$5,100.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	ENWS5P	2 2 2 2 2 0 0	EFG	30				0.0	\$1,000.00	12	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	10	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	ENWS530P	2 2 2 2 2 0 0	EFG	30				0.0	\$1,100.00	12	\$13,200.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	10	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	NEARLYMF	2 2 2 2 2 0 0	NEWS	30				0.0	\$1,440.00	12	\$17,280.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	10	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEEL	1 1 1 1 0 0 0	ACC	30				0.0	\$1,980.00	5	\$9,900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPMF	1 1 1 1 0 0 0	ACC	30				0.0	\$2,880.00	5	\$14,400.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>	<u>Nov 05</u>									
	10/29/12	11/05/12	4	1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	PALLACC1HR	* * * * F * *	LPAT	30				0.0	\$1,800.00	2	\$3,600.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	AWHEELSA	* * * * * S *	ACC	30				0.0	\$900.00	1	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	AJEOPSA	* * * * * S *	ACC	30				0.0	\$990.00	1	\$990.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	10/29/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PBROKE*M&M	M * * * * *	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PNAVY	* T * * * * *	REGP	30				0.0	\$15,000.00	1	\$15,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	10/30/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PSURV25	* * W * * * *	REGP	30				0.0	\$6,500.00	1	\$6,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$14,000.00	1	\$14,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	10/31/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$9,000.00	1	\$9,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	PPERSON	* * * T * * *	REGP	30				0.0	\$12,000.00	1	\$12,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	PELEMENT	* * * T * * *	REGP	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	PCSINYFRI1	* * * * F * *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	P48HRSA3	* * * * * S *	REGP	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	PSIXTY	* * * * * S	REGP	30				0.0	\$20,000.00	1	\$20,000.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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040	PWIFESUN2	* * * * * S	REGP	30				0.0	\$16,000.00	1	\$16,000.00		
	FIXED												
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041	PMENTALSN3	* * * * * S	REGP	30				0.0	\$7,000.00	1	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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042	NLATE	2 2 2 2 2 0 0	NEWS	30				0.0	\$2,700.00	12	\$32,400.00		
	FIXED												
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 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
043	NLATE	* * * * * S *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	FBD	LBD	Oct 29										
	11/03/12	11/03/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	NLATE	* * * * * S	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	FIXED												
	FBD	LBD	Oct 29										
	11/04/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	LLETTER	1 1 1 1 1 0 0	LETT	30				0.0	\$1,350.00	6	\$8,100.00		
	FIXED												
	FBD	LBD	Oct 29	Nov 05									
	10/29/12	11/05/12	5	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
046	LINSIDER	* * * * * S *	LATE	30				0.0	\$450.00	1	\$450.00		
	FIXED												
	FBD	LBD	Oct 29										
	11/03/12	11/03/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	174	0	\$330,495.00	\$280,920.75	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$330,495.00	\$280,920.75	\$0.00	\$0.00